

## Personality on the **SCREEN**

"This is my story, this is my song" sang ten thousand people in Kelvin Hall, Glasgow, on the opening night of the Billy Graham All-Scotland Crusade. At the same time, three and a half thousand in an adjoining hall joined in the singing as they watched the conductor, Cliff Barrow, on a television screen fed with a picture from a Marconi television camera perched high on a pillar of the Kelvin Hall.

Later they were to see and hear Billy Graham, whose personality went over the television system even more strongly than it did in the main hall where he was speaking.

The Television Operational Services Group of this Company had been called

upon to install the television equipment which would make this possible. Mike Neuston and Terry Barritt took the equipment up to Glasgow and installed it. A television camera platform was built on one of the main pillars of the hall, and a control room made in a little disused attic. Access to the control room was gained by a vertical ladder up which all the equipment had to be carried. The cabling between these two points involved dangerous crawling amongst the rafters but when it was all done, including the adjustment of the four-foot screens in the overflow hall, pictures were obtained without any trouble. There are eight of these screens, each one served by a separate projector and so arranged that all can see. Since the initial installation two more overflow halls have been fitted with screens.

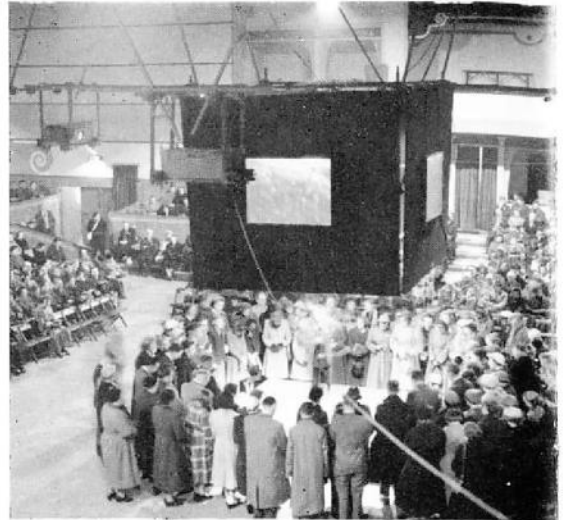
Somewhat anxiously on the opening night we waited for the service to begin, with the theme song sung by a choir of twelve hundred. This was followed by some short prayers and another hymn which the congregation of 15,000 people sang. Then came Billy Graham. Sincerely he spoke, and intently everyone listened. He spoke for forty minutes and still everyone listened. There was no



*In the control room at Kelvin Hall. Mike Neuston and Terry Barritt have a last-minute check-over before Billy Graham's "first night"*

drama, no spotlight, no extravagant gestures. Just earnest speaking, the voice never raised. Finally, the appeal to those to come forward who wished to affirm their faith showed that Dr. Graham is one of the great preachers of today.

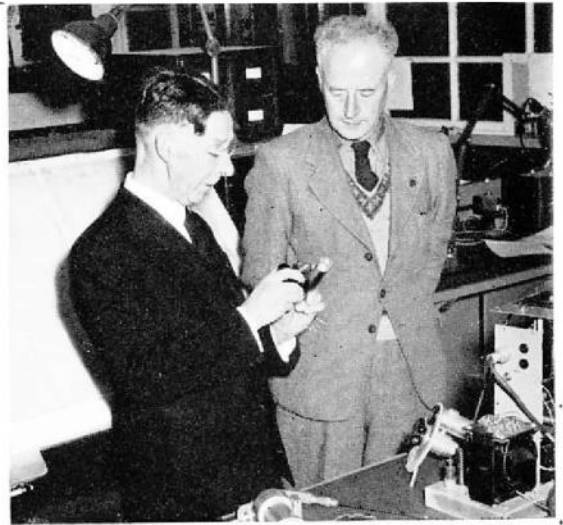
Many of the people who have attended these meetings say that they prefer to watch the close-up pictures of the speaker on the television screen rather than look across the great space which is necessary to hold a congregation of ten thousand. The strong impression created by the close-ups was such that in proportion to the numbers present, there were more who went forward from the overflow hall than from the main hall. A. C.



*In the overflow theatre adjoining Kelvin Hall were rigged the screens which enabled a further three thousand people to join in the meeting. The group in the foreground came forward in answer to the appeal: "Come now"*

## *Birthday occasions*

*After nearly forty-four years' service with the Company, T. D. Parkin (left) of Baddow Research hands over the Measurements Section to H. W. Pratley*



*Ann Russell, left, was twenty-one on T. D. Parkin's birthday, the week of his retirement. With Ann is Mrs. Ivy Butcher, seated, in charge of the Typists' Office at Baddow, and Vera Leggett*