

## Yugoslavs buy first Marconi 'Mini' OB vehicle

Only hours after being unveiled to the world at London's International Broadcasting Convention, Marconi's new general purpose 'mini' outside broadcast vehicle - the 'Mini-Mobile' - was sold.

Under the terms of an order placed with Marconi Communication Systems, the Yugoslavian broadcasting organization, RTV Novi Sad, is to be supplied with the 'Mini-Mobile', a B3404 Telecine System and a large quantity of the latest colour television ancillary equipment.

Of their purchase of the Mini-Mobile Mr. Budakov, Director of RTV Novi Sad, said, 'We have carefully examined the market and the Marconi Mini-

Mobile meets all of our requirements. We are, therefore, delighted to be taking delivery of the first available vehicle. We look forward to using it'.

RTV Novi Sad is one of the eight broadcasting organizations in Yugoslavia. It serves the two million people who live in the Autonomous Province of Vojvodina in the north east of the country and its programmes are transmitted in five languages. RTV Novi Sad already operates two standard Marconi colour television outside broadcast vehicles, three B3404 Telecine Systems, and it has purchased a very comprehensive range of equipment for a new broadcasting centre, which includes two complete television studios.

Marconi Communication Systems has an unequalled record of involvement in television broadcasting in Yugoslavia. As well as having supplied many items of monochrome, it provided, in 1973, some £3½ millions worth of colour studio and transmitting equipment to four of the eight television organizations for use in a new 625-line network. This year alone, Marconi has supplied RTV Belgrade with its television picture standards converter DICE, and RTV Zagreb with an outside broadcast vehicle, a Mk. VIII colour camera and a Mk. VIIP colour camera (for use in televising the Non-Aligned Nations Conference from Sri Lanka).

## New tape recorder deal completes Marconi range

Marconi Communication Systems have signed an agreement with the Ampex Corporation to manufacture and market two new advanced video tape recorders. Announcing the agreement, Tom Mayer, Managing Director of Marconi Communication Systems, said 'I am delighted at the outcome of our discussions with Ampex. The addition of the new equipment to our product range means that we now have a complete system capability - from cameras right through to transmitters - in the television broadcast field. I am confident that this will make Marconi Communication Systems' capability even more attractive to our customers throughout the world'.

The agreement covers the production at Chelmsford and the world-wide marketing of two new video tape recorders - the MR1 and the MR10. These are

equivalent to the Ampex VPR1 and VPR10, and use identical formats so that tapes will be interchangeable between machines.

The new recorders, which are the subject of an article by A. Heightman in this issue, break new ground in performance and facilities for 1in Helical Tape Recorders.

The importance of the deal, as emphasized by Mr Mayer, lies in the fact that the only gap in the television product line of the company has now been effectively filled. Marconi Communication Systems is the only supplier able to deliver complete television studio systems manufactured in the United Kingdom. This will greatly enhance its competitiveness in the world's broadcast markets.

Facilities available at Chelmsford for the production of the new equipment

include printed wiring board manufacture, clean-air rooms, precision engineering, sheet metal working, assembly and test.



*Demonstrated at Montreux, in June the MR1 and MR10 video tape recorders excited considerable attention*