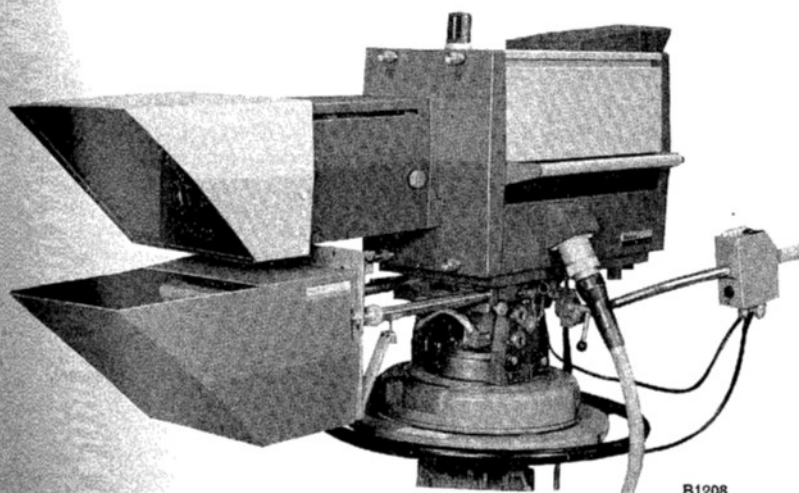
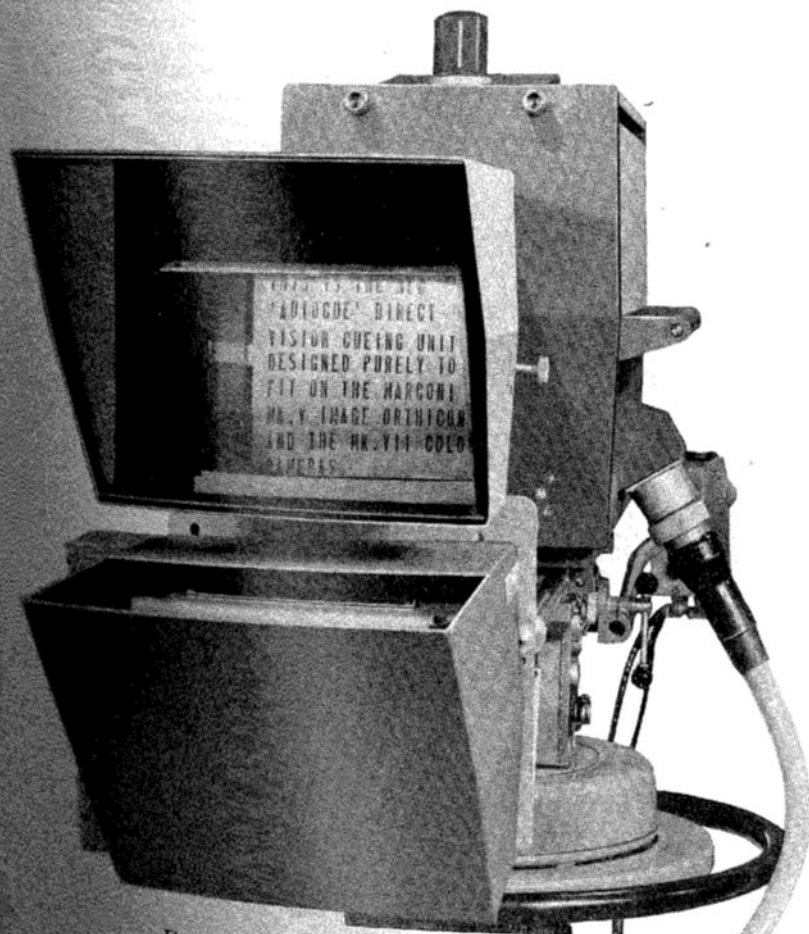


## Marconi Television Prompting Devices



B1208

*A Mark VII Image-orthicon Camera with 'Autocue' attachment*



B1209

*The artist's view of 'Autocue', fitted to a Mark VII camera*

### 'Autocue'

The 'Autocue' prompting device assists and assures artists to be word perfect, accurate and precise. It reduces the costs of production. The Standard 'AUTOCUE' Viewer can be mounted and counterbalanced on all Marconi television cameras, and can hold up to 45 minutes of script. Four viewers can operate in perfect synchronization from one master.

For complete 'eye-to-eye' contact the Direct Cueing (DVC) unit is by far the best method. The DVC has coated optical glass at an angle of 45°, and reflects the script image actually in front of the taking lens; the artist is therefore reading the script and automatically looking into the lens. This gives eye-to-eye contact, without the artists being aware of the 'taking lens'. The DVC equipment allows free movement and in no way hinders maintenance of cameras, even during transmission.

Under normal studio conditions, Autocue can be read easily from distances of 25 ft. Scripts are specially typed on yellow paper to eliminate eye-dazzle, the typeface being  $\frac{1}{2}$  in. block lettering for clarity, and the paper can be 3, 4 or 5 part (giving required number of carbon copies). The complete 'AUTOCUE' equipment consists of a master unit with 1, 2, 3 or 4 slave viewers, power unit and set of interconnecting cables. Brackets are available for mounting the units to all Marconi cameras.

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