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INTRODUCING THE NEW



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CAMERAS

Special trains from Liverpool Street Station brought buyers of the television world to a four-day exhibition at Waterhouse Lane in December, when Marconi's latest cameras were introduced.

The guests, who included senior television engineers from the B.B.C., I.T.A. and overseas, together with members of the British technical press, saw the new Mark VI black-and-white camera and a further development of the 1965 Mark VII colour camera, sales and reservations of which have already topped two hundred.

The Mark VI is basically designed for tele-cine operation. By using additional units and a change of tube it becomes exceptionally versatile and suitable for all types of application.

Live demonstrations showed the extreme sensitivity of the Mark VII, which ensures perfect colour reproduction, even in the light levels of a black-and-white studio. Guests were also able to appreciate the outstanding depth and sparkle of the picture.

Before the first day of the Exhibition was over, Broadcasting Division's Manager, Tom Mayer, was able to announce the first sales success of the

Mark VI—an order for six of these cameras from Ulster Television, users of Marconi equipment since their inauguration in 1959.

On the Wednesday and Thursday evenings of the Exhibition over five hundred Marconi people and their guests saw the equipment that they had helped to make and market.

1. Deputy Studio Engineering Manager, Tony Heightman, 'chatting up the ladies' models Beryl Groome and Penny Riley on the set of the colour camera demonstration

2. Visitors on Wednesday evening included John Capers, Development Engineer, Derek Norman and Jack Coombes both of forward Planning

3. Cyril Teed, leading member of the Broadcasting Sales Engineering team who has travelled extensively in the U.S.A. and other countries, looking on as his wife 'tries out' the Mark V camera

4. At the control desk of the colour camera are Pedro Martinez, Sales Engineer, and George Cooper, Section Chief, Camera Group B

5. Looking over the shoulders of two enthusiastic visitors at the Mark VI camera, which his group designed, is Don Pay, Group Leader, Camera Group A

6. Looking down on to the studio from the control room are Eric Fewell, Chief of Forward Planning, and his wife

7. Looking on whilst his wife looks through the microscope at a microelectronics display is Roy Neville from Works Production Engineers

8. In the audience of the colour demonstration are Sam Bradley, Bunny Linge and Len Owers, all of Section 15

9. Among other visitors to the O.B. Van were Tony Condon from T.I.G., George Andrews of Works Inspection, and Owen Diplock of the Technical Demonstration Unit